



FOR IMMEDIATE RELEASE

Karner Blue Capital Partners with Iceberg Data Lab to Enhance its Biodiversity Research Platform

Bethesda, MD, May 27, 2021 – Karner Blue Capital, an investment management firm that designs and manages publicly traded equity strategies focused on biodiversity preservation, announced that it has partnered with Iceberg Data Lab to leverage its data-driven corporate biodiversity insights for the benefit of Karner Blue Capital's clients. The partnership comes at a moment when many global leaders across sectors are recognizing that biodiversity loss prevention can be a defense against the most dangerous effects of climate change, making it a critical component to ensuring the future of human survival and an opportunity for investors.

Using Iceberg Data Lab's comprehensive database, Karner Blue Capital seeks to build upon its robust biodiversity research process that is the foundation of its investment strategies. Iceberg Data Lab's Corporate Biodiversity Footprint (CBF) provides a consolidated measurement of companies' impacts through their land use, greenhouse gases emissions and water and air pollution. Together these modeled data points provide peer-relative assessments of the potential ecosystem damage caused by a company's business practices. Through this partnership, Karner Blue Capital gains access to an additional data set to enhance its efforts to identify those companies that are leading their industries with respect to the incorporation of biodiversity considerations into their business operations and supply chains.

"We are thrilled to partner with Iceberg Data Lab to deliver their biodiversity insights to Karner Blue Capital's clients," said Vicki Benjamin, Karner Blue Capital's CEO. "We believe that our cutting-edge research platform, in combination with Iceberg's database, can identify resilient companies that are poised to benefit from nature-friendly business transformations that form the foundation for a prosperous future."

"At Iceberg Data Lab, we believe that investors are key influencers in the efforts to hold the financial and business communities accountable for their role in curbing biodiversity losses," said Matthieu Maurin, CEO of Iceberg Data Lab. "We are proud to help investors better assess companies' impact on the environment by establishing this strategic partnership with Karner Blue Capital."

As a new partner, Karner Blue Capital will join the Consortium for Biodiversity Footprint, alongside its founding members Axa Investment Managers, BNP Paribas Asset Management, Sycomore Asset Management and Mirova. Iceberg Data Lab and I Care & Consult were selected in September 2020 by the Consortium for Biodiversity Footprint, a voluntary initiative of asset managers to develop and expand a set of innovative and comprehensive biodiversity data solutions.

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About Karner Blue Capital

Karner Blue Capital (KBC) is an SEC-registered investment adviser, Certified B Corporation, and signatory to both the United Nations Principles for Responsible Investment and the Finance for Biodiversity Pledge. KBC's ESG investment strategies are centered around the protection of our planet for future generations with a specific focus on preserving biodiversity, promoting environmental stewardship and improving animal welfare. We use proprietary research and company benchmarking to identify and invest in forward-looking companies that are leading their respective industries with respect to the treatment of animals and the protection of natural animal habitats, as these are key but often overlooked components in the fight to ensure the continued health and vitality of our planet. KBC's objective is to provide sustainable and responsible investment products that enable investors who care about the treatment of animals, the degradation of their habitats, and the planetary risks posed by biodiversity loss to align their investments with their values.

Karner Blue Capital, LLC (KBC) is an investment advisor registered with the Securities and Exchange Commission. Registration does not imply a certain level of skill or training. The information presented in this press release is for educational purposes only and does not constitute general or personal investment advice or an offer to buy or sell any security or a solicitation of an offer to buy or sell any security. There is no assurance that any Karner Blue Capital strategy will achieve its investment objective. Investing in accordance with any Karner Blue Capital strategy involves risk, including the possible loss of principal invested. An investor should consider the investment objectives, risks, charges and expenses of the applicable strategy carefully before investing. KBC's Firm Brochure (Part 2A to Form ADV) includes this and other important information about the firm and is available on KBC's website or upon request by emailing info@karnerbluecapital.com or calling 1-833-KARNERB (527-6372).

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About Iceberg Data Lab

Iceberg Data Lab is an innovative independent Fintech company headquartered in Paris that develops robust science-based environmental data solutions, tailored to financial institution's needs (reporting, exclusion policies, investment strategies...) and regulatory requirements.

Iceberg Data Lab is a pioneer of extensive Biodiversity Data Solutions, serving clients with 1700 €Bn under AUM and measuring their impact on Biodiversity using our Biodiversity metrics and a scalable platform.

Iceberg Data Lab has solid references in the provision of environmental data and analysis to financial institutions, helping them to report and manage their environmental impact.

Iceberg Data Lab is a member of the Forum for Responsible Investment, Eurosif and France FinTech.

Visit www.icebergdatalab.com for more information and connect with Iceberg Data Lab on [LinkedIn](#).

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